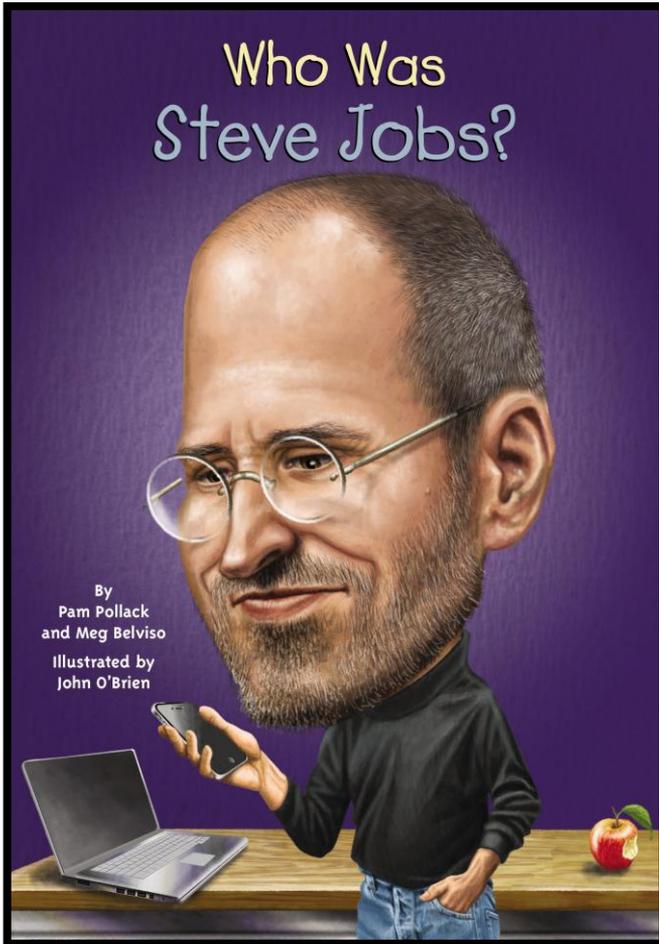


Who Was Steve Jobs?



BOOK STUDY

Name: _____

Before Reading:

Pre-reading: What do you currently know about *Steve Jobs*?

Pre-reading: What are you most interested to learn about *Steve Jobs*?

Genre: A biography is....

- a. fiction
- b. nonfiction



A biography is written by an author about a specific person. Who wrote this biography on *Steve Jobs*?

After Reading: Who Was Steve Jobs?

Read for Details: In which year was the first modern computer built?

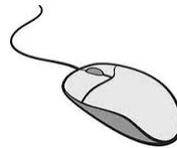
- a) 1938
- b) 1968
- c) 1978



Reflect: Who worked with Steve Jobs to create Apple Computers and where did they start the company?

Reflect: At what company did Steve first see the mouse being used?

- a) Microsoft
- b) IBM
- c) Xerox



Reread to Clarify: What was the name of the first commercial computer produced in the United States in 1951?

After Chapter 1: Growing Up in the Valley

Reread to Clarify: In what town did Steve Jobs grow up?

- a) Mountain View, California
- b) Syria, California
- c) San Diego, California



Reflect: *"Eventually, the area became known by a different name: Silicon Valley."* Why was the area given the name Silicon Valley?

Vocabulary - Synonym and Antonym: Write a synonym and an antonym of the underlined word.

"It was a beautiful area full of fruit trees."

Synonym of beautiful: _____

Antonym of beautiful: _____

Reflect: Where did Steve meet Steve Wozniak?

- a) Reed College
- b) Hewlett-Packard's Explorer Club
- c) Apple Computer's headquarters

Figurative Language: Write the type of figurative language used in the following Chapter 1 excerpt.

hyperbole	simile
alliteration	onomatopoeia

"Personal computers in 1976 looked like airplane cockpits full of switches and lights."

True or False: Answer the true or false questions. If the answer is false, fix the statement to make it correct.

- 1) Steve Paul Jobs was adopted as a baby.

True

False

Reflect: *"He thought they should leave Atari and start a whole new company."* What did Wozniak create that excited Steve Jobs?

After Chapter 2: The Birth of Apple

Read for Details: In which year did Apple Computers go into business?

- a) 1966
- b) 1976
- c) 1986



Reflect: Why did the two Steves choose the name *the Apple* for their sample computer?

Read for Details: How much money did the Steves sell their first Apple computers for?

- a) \$250
- b) \$500
- c) \$25,000

Vocabulary-Context Clues: Define the underlined word using context clues and/or a dictionary.

"He persuaded the store to give him the parts to make the computers."

persuade - _____

Reflect: List three improvements on the Apple I the Steves made for the Apple II.

1) _____

2) _____

3) _____

Figurative Language: Write the type of figurative language used in the following Chapter 2 excerpt.

hyperbole	simile
alliteration	onomatopoeia

"While Woz was working on the computer..."

Create Mental Images: Good readers form images in their minds as they read. Draw the image you created in your mind of the Apple logo.



Vocabulary: *"People visiting the West Coast Computer Faire in 1977 passed many displays of bulky computers that looked like high school science projects."*

What does the word bulky most likely mean?

- a) small, with efficient use of available space
- b) large and awkward to carry or move
- c) gracefully and attractively thin

Analyze: Analyze and explain the following excerpt:

"He had learned from his dad to insist on perfection."

Connect: Whose work on the Apple II would you consider more important, Jobs or Woz? Why?

After Chapter 3: Up and Down - and Out

Reflect: *"He never returned to work for Apple full-time."* Why didn't Woz return to work for Apple full-time?

- a) Woz and Steve Jobs were not getting along.
- b) Woz wanted to start his own company without Steve Jobs.
- c) Woz was in a horrible plane crash.

Analyze: What did Steve mean when he said, *"It's better to be a pirate than to join the navy"*?

Vocabulary-Context Clues: Define the underlined word using context clues and/or a dictionary.

"He was so devoted to Apple that he didn't have time for anything else."

devoted - _____

"It took months for Woz to recuperate."

recuperate - _____

True or False: Answer the true or false questions. If the answer is false, fix the statement to make it correct.

- 1) Steve Jobs was a wonderful boss, who never raised his voice or argued with any of his employees.

True

False

Reflect: "Steve broke all sorts of rules." List two rules Steve Jobs broke.

1) _____

2) _____

Reflect: *"Despite his strange ways, Steve could convince people to do things that seemed impossible."*

What did an Apple employee call this *special power*?

- a) reality distortion field
- b) reality distribution argument
- c) reasonable personality friendliness



Analyze: The first advertisements for the Macintosh said it was the computer *"for the rest of us."* What does this advertisement mean?

Cause and Effect: Fill in the effect.

Cause: Steve Jobs approached the Apple board asking to fire John Sculley.

Effect: _____

Reflect: How did Steve Jobs's and John Sculley's ideas about how to move forward with Apple differ? Cite evidence from text to support your answer.

Read for Details: In which year was the Macintosh introduced to the world?

- a) 1974
- b) 1984
- c) 1994



Vocabulary - Prefix: *"It made him so unhappy, he started spending less time at work."*

Underline the base word and circle the prefix in:

unhappy

In which word does the prefix 'un-' mean the same as it does in 'unhappy':

- a) uniform
- b) underwear
- c) unlock

After Chapter 4: What's NeXT?

Reread to Clarify: After leaving Apple, why did Steve choose to name his company NeXT?

Reread to Clarify: Why did NeXT have trouble selling their computers?

- a) Too many people were purchasing Apple computers.
- b) The computers were too expensive.
- c) The computers were too bulky.

Reflect: Where did Steve meet his wife Laurene Powell?

Parts of Speech: "*But Steve's plan for the perfect computer was expensive.*"

Which part of speech is expensive as used above?

- a) adjective
- b) noun
- c) verb



Reread to Clarify: Steve and Laurene named their first child Reed Paul Jobs. Why did they choose the name Reed?

Reflect: "...he decided that he didn't want to meet his father, but in fact, he had already met him!" How and where did Steve meet his father without knowing the man was truly his father?

Vocabulary-Context Clues: Define the underlined word using context clues and/or a dictionary.

"Steve could be generous, but he was still the same demanding boss he had always been."

generous - _____

Antonym of generous: _____

After Chapter 5: To Infinity and Beyond

Reread to Clarify: What company did Steve and George Lucas own together?

- a) Pixar
- b) Microsoft
- c) Disney



Reflect: *"One person he didn't lay off was John Lasseter."* Why did Steve keep John Lasseter at Pixar?

Analyze: Analyze and explain the following excerpt:
"Steve was nothing more than a slick salesman."

Vocabulary-Context Clues: Define the underlined word using context clues and/or a dictionary.

"Steve Jobs admired anyone who did something new and different."

admire - _____

Who is someone you admire? Why do you admire this person?

Reflect: How did Disney help Pixar?

- a) Disney gave Pixar enough money to create one full-length animated movie.
- b) Disney gave Pixar enough money to create two full-length animated movies.
- c) Disney gave Pixar enough money to create three full-length animated movies.

Predict: "Pixar started work on its first full-length movie in 1991." Make a prediction of Pixar's first full-length animated movie. (Hint: Review the title of the chapter.)

After Chapter 6: Return to Apple

Reread to Clarify: Pixar's first full-length movie opened in 1995. What was the Pixar's first full-length animated movie?

Reflect: *"Toy Story showed that animators could create everything on a computer."* List four steps used to create *Toy Story*.

1) _____

2) _____

3) _____

4) _____



Analyze: "He wasn't a millionaire anymore. He was a billionaire." Which number designates one billion dollars?

- a) \$1,000
- b) \$1,000,000
- c) \$1,000,000,000



True or False: Answer the true or false questions. If the answer is false, fix the statement to make it correct.

- 1) Steve Jobs paid himself one million dollars per year as the head of Apple.

True

False

Reflect: List two changes Steve made to Apple when he retook control of the company.

1) _____

2) _____

Vocabulary - Prefix: "Bill and Steve knew each other. Sometimes they were even friends, but they often disagreed."

Underline the base word and circle the prefix in:

disagreed

What does the prefix mean? _____

In which word does the prefix 'dis-' mean the same as it does in 'disagreed':

- a) disturb
- b) discuss
- c) disarm



Summarize: Summarize the section titled "Bill Gates."

After Chapter 7: Think Different

Reread to Clarify: "What was happening was the iMac..." What does iMac stand for?

Reflect: Where did Steve get the idea for the five bright colored plastic cases for the iMac?

Vocabulary - Synonym and Antonym: Write a synonym and an antonym of the underlined word.

"It was a happy time in Steve's life."

Synonym of happy: _____

Antonym of happy: _____

Reflect: List two reasons someone would visit the Genius Bar at an Apple store.

1) _____

2) _____

Vocabulary - Prefix: *"This new personal computer was inexpensive and easy to use."*

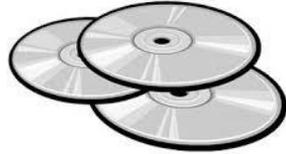
Underline the base word and circle the prefix in:

inexpensive

What does the prefix mean? _____

In which word does the prefix 'in-' mean the same as it does in 'inexpensive':

- a) invite
- b) incomplete
- c) instructions



Write on additional word using the prefix 'in-':

1) _____

Reflect: *"Customers loved the iPod. People in the music industry did not."* What issue did the music industry have with the iPod?

Reflect: The author titled Chapter 7 "**Think Different.**" Why is this an excellent title for the chapter? Cite evidence to support your answer.

After Chapter 8: Insanely Great

Cause and Effect: Fill in the cause.

Cause: _____

Effect: In July 2004, Steve took time off from work.

Analyze: What did Steve mean when he said, "*time is limited, so don't waste it living someone else's life...*"?

Reflect: List two additional products Steve and Apple introduced to the world between 2007 and 2010.

- 1) _____
- 2) _____

Read for Details: In which year did Steve step down as the head of Apple?

- a) 2001
- b) 2009
- c) 2011



Challenge: "*The same month, Steve stepped down as CEO.*" What does CEO stand for?

- a) Central Earnings Operator
- b) Chief Engineering Owner
- c) Chief Executive Officer

True or False: Answer the true or false questions. If the answer is false, fix the statement to make it correct.

- 1) People were surprised when Steve contacted Walter Isaacson to write his biography, because Steve was a very public man.

True

False

Vocabulary-Context Clues: Define the underlined word using context clues and/or a dictionary.

"...have the courage to follow your heart and intuition."

intuition - _____

Reflect: What were Steve's last words?

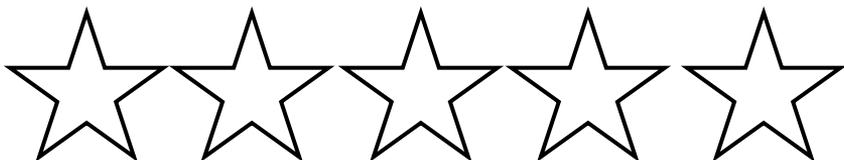
Author's Purpose: What was the author's purpose for writing *Who Was Steve Jobs?*

- a. To persuade.
- b. To inform.
- c. To entertain.



Rating: How many stars would you rate this book?

- 1 being terrible and 5 being awesome.
- Be sure to color or shade your rating!



Connect: What did you find most interesting about Steve Jobs?

Connect: Does Steve Jobs appear to be someone you would have liked to work with? Why or why not?

Who Was Steve Jobs?

Word Jumble

TEESV SOBJ

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--	--	--	--

5

LAPPE

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13

4

ROECMPUT

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14

9

11

OWKIZNA

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6

TNXE

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12

HIOTNSMC

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15

RAXPI

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10

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HIDDEN MESSAGE:

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D					
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15

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Who Was Steve Jobs? Word Search



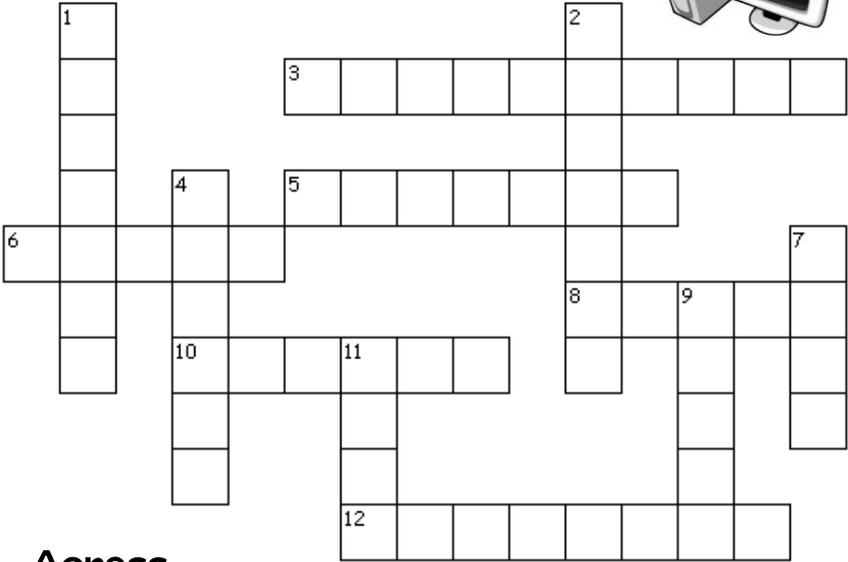
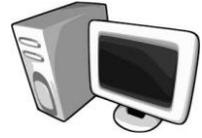
G E N I U S B A R N W N R P M
 Z K F R N M P C O I C A I O C
 V O A G R F J I O A T X G P I
 Q W P I Z Y T J L M A U W P N
 T M P Y N A Q I B R P X N T T
 F S L A M Z F F I P E U O E O
 O B E I N O O Y L J A Y T F S
 S T N T R K N W L D S P E E H
 O A X N A A M Z I T Y C W J R
 R V I E P G S B O J E V E T S
 C A I M N X L R N C L J X Z R
 I X O R E X Y L A G L F E A V
 M C D I S N E Y I A U O V R A
 E R A W T F O S R B C F B S A
 G L N W D K S E E Q S A Y U J

ANIMATION
 APPLE
 BILL GATES
 BILLIONAIRE
 CALIFORNIA
 COMPANY
 COMPUTER
 DISNEY
 GENIUS BAR
 ITUNES



MCINTOSH
 MICROSOFT
 NEXT
 PIXAR
 SCULLEY
 SOFTWARE
 STEVE JOBS
 TOY STORY
 WOZNIAK
 XEROX

Who Was Steve Jobs?



Across

3. State in which Steve was raised
5. Steve's wife's name
6. Founder of Microsoft; Bill _____
8. Company Steve and Woz started together
10. Program bought by Steve; replaced CDs
12. Pixar's first full-length animated movie (2 words)



Down

1. Have better sound than a vinyl record album; _____ disc
2. Steve met this man at the Hewlett-Packard's Explorer Club
4. Place where people could ask questions about problems with their computers; _____ Bar
7. College Steve spent time at; the name of Steve's first child
9. Company Steve owned with George Lucas
11. Company Steve started when he was released from Apple